



APPLY TO THE 2021 SYNAPSE COMPETITION ONTARIO'S PREMIER LIFE SCIENCE PITCH COMPETITION

- Develop your commercialization plan and pitch to compete for cash prizes
- Participate in business training workshops to help you bring your idea to market
- Work with Masters/Ph.D. students with expertise in biomedical, business and engineering
- Connect with the innovative life science community

Your pitch could win you cash and in-kind prizes.

WHO SHOULD APPLY

- Early Stage: Innovators, scientists or researchers with a life science product, service or idea
- Later Stage: Established life science companies looking to grow

Are you a student?

**Apply to work
with an
Innovator!**

SYNAPSE IMPACT SINCE 2013

 **80+** COMPANIES

 **\$30M+** FUNDS RAISED

 **\$425K+** PRIZES AWARDED

 **GLOBAL** MARKETS ACCESSED

Applications close November 8, 2020 at 11:59pm

APPLY NOW! www.synapselifescience.com

COMPETITION FORMAT

Phase	Description
1 Application Due NOVEMBER 2020	Complete a short application, including information about your life science-based research, idea, product or service. Finalists will be notified in December of their acceptance into the competition.
2 Team Formation JANUARY 2021	Finalists will attend a Meet & Greet session, where you will be paired with 1-2 senior level students. These groups will move forward as teams in the competition.
3 Commercialization Plan JANUARY 2021	Teams will attend a training session and submit their 10-15 page Commercialization Plan, outlining detailed steps needed to commercialize their innovation, and a timeline to market. These plans are judged for commercial feasibility, growth potential, and risk.
4 Investor Pitch FEBRUARY 2021	Teams will attend training to develop and deliver a 5-minute investor pitch, including the components of a pitch, delivery methods, and addressing questions.
5 Pitch Showcase MARCH 2021	The top-ranked teams will deliver their pitch and compete for cash and in-kind prizes from our generous partners. All finalists will present a poster and have the opportunity to network with top industry leaders in the life sciences.

The Synapse Competition is dedicated to fostering the commercialization of innovation in the life science sector. Delivered by Innovation Factory, in collaboration with the Synapse Consortium, this competition assists innovators, scientists and researchers to bring their ideas to market, increase revenues, attract investment and create jobs.

Contact

Jennifer Gauvreau, Manager, Marketing & Events

905-667-2611 x233

jennifer.gauvreau@innovationfactory.ca